



# 8 ways to become unstoppable in BUSINESS AND LIFE

Do you want to be unstoppable? DIANNA JACOBSEN shares success strategies used by unstoppable entrepreneurs.

**Dr John Demartini says: “When the voice and the vision from within are louder and clearer than the voices and opinions on the outside, you have truly mastered your life.”**

Absolutely! Success in life and business is NOT about doing what others may think is best, but is about having confidence in yourself to act, and giving yourself permission to ‘course correct’ as needed.

Here are some key points to making you unstoppable as you follow your own personal journey to ‘success’, whatever that might mean for you:

- 1.** Be confident, and trust yourself. Don't second guess yourself. A great mantra to have is “make a decision, and make it right”. Seek advice from your accountant, financial adviser, business coach or financial strategist, and utilise their broad scope of experience when making your decisions.
- 2.** Have the right attitude – always! Love what you do. Lead the beliefs and mindset of your team. Be an attractive personality to be around. All sales and service are about the experience your clients or customers have in working with you, so build the relationships to generate positivity and confidence in you.
- 3.** Develop a team of great people: staff, advisers, mentors, colleagues... Get clear on the structure needed in your business, the roles within the structure, and only then look at the actual team members; identify their strengths,

and match these to the roles. The main reason staff management is so challenging at times is due to inappropriate selection or positioning of people. Aim to build a ‘spaghetti network’, where all roles integrate, and hierarchy is less important.

- 4.** Focus on the desired outcome. Too often we get bogged down with current problems or past mistakes. Instead, develop a clear picture of the result you seek, then plot the steps towards creating that outcome. Unsure of all the steps? Then just take the first one; the path will become apparent as you focus on the desired result.
- 5.** Take care of yourself, physically, mentally, and emotionally. When we get run down, tired, overwhelmed or stressed, we lose our objectivity, our perspective, our confidence, and our resilience. The more ‘OK’ we feel about ourselves, the less vulnerable we are to the opinions of others, and the better we are able to cope with whatever comes our way. This includes managing our time, life balance, personal relationships, financial security, etc. If any area is out of balance or causing you angst, seek support to correct it.
- 6.** Watch your language! The words we say and the way in which we say them – both to others and to ourselves – set the tone for our attitudes, our team, and our results. If you tend to fall into the mode of ‘victim’, ‘martyr’, ‘pessimist’ or ‘drama queen’, give it up. The world will deliver the results you are most in alignment with, so always seek and expect good things.

- 7.** Don't take things personally. Women, especially, tend to get ‘miffed’ at the occasionally unexpected behaviour of others. People sometimes behave in odd ways for reasons best known only to themselves. If you think you've done nothing ‘wrong’, then you probably haven't. Let their issues be their issues, and move on, otherwise you can waste valuable time and energy, and sabotage yourself unnecessarily.
- 8.** Maintain personal accountability. When we blame others for the situations or results we encounter, we are handing over control for our own outcomes to someone else. We then feel ‘out of control’, a victim. Own the situation, tell yourself “it is what it is”, and take an action. No matter what we face, we always have a choice about what step we can take next, or what attitude we can adopt.

So set forth! Clarify your ‘destination’, and create your roadmap to reach this place, seek expert advice and guidance in specialist fields, and don't be deterred by those on other journeys.

Always believe in yourself and maintain your focus and the vision from within. ■

**CONTACT** Dianna Jacobsen  
**BUSINESS** Shine at Business  
**PHONE** +61 (0) 412 804 716  
[www.shineatbusiness.com.au](http://www.shineatbusiness.com.au)

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